



NONPROFITS

entertainment website

Performing Arts Center

The challenge

A regional performing arts center was in need of an overhaul on their website. They wanted a website experience which reflected the top-shelf talent they attract to their theater.

What we did

The client and the navitend teams collaborated to design a new website which improved the way in which upcoming shows are listed, searched and discovered on the site. The flow of information was entirely re-architected from top to bottom, including a new calendar view to highlight all of the upcoming shows.

All of the content is managed by the internal staff and from time to time a new feature is added to the flexible and attractive site.

navitend worked to enable the site to support large bursts of traffic inline with their periodic email and social media promotions.

The result

Today the website lists hundreds of past, present and future shows -- all of this content is easily managed and maintained by staff through the website's intuitive Content Management System (CMS).

Talk to a person, not a ticket

Tell us what's going on. We'll listen, ask good questions, and give you a straight answer about whether we can help.

[Book a discovery call](#)

[Call 877-448-0070](#)

www.navitend.com